

LANDR Welcomes New Executive Vice President of Artist Services

Georges Tremblay Brings 25 Years of Experience in Music Distribution and Digital Monetization to LANDR

MONTREAL, QC and LOS ANGELES, CA (February 12, 2019)—Montreal-based mastering and distribution platform, LANDR, is proud to announce the arrival of Georges Tremblay as its new head of Music Distribution and Artist Services. Arriving from Believe Digital, Georges Tremblay will be responsible for expanding the company's reach, as well as its distribution and monetization offerings—sourcing new artists and labels, and supporting LANDR's global marketing strategy.

"We're thrilled to have recruited Georges as a new member of our executive team. He joins us with a wealth of experience in the music and entertainment industry, and his strong grasp on both US and Canadian markets are sure to be a great asset to LANDR. We're confident he'll be able to bring our Distribution and Artist Services to new heights."—Pascal Pilon, Chief Executive Officer.

Tremblay is an accomplished distribution and marketing specialist, having acted as managing director at Believe Digital Canada for seven years and before that, as vice president of DEP Distribution. He has been very active in the music industry, serving on many boards including Musicaction, Fonds RadioStar—and ADISQ for more than a decade, and collaborated with a vast network of music professionals, artists and labels around the world.

The nomination follows LANDR recently crossing the 2 million artist milestone, mastering, releasing and promoting over 10 million tracks for artists in 160 countries around the world. The company, which distributes thousands of tracks weekly—from both established and emerging artists—on platforms like Spotify, Apple Music and iTunes, has an ambitious growth strategy in place, to which Tremblay will play an important role.

"LANDR is an amazing creative platform for musicians and labels. I'm thrilled to join such a talented team and hope to implement a wide range of tools and services to help artists maximize their presence in the new digital economy." —Georges Tremblay

The company recently ranked as one of the Top 5 Most Innovative and Fastest-Growing Companies in Canada, a distinction awarded by Deloitte's Fast 50™ program, which celebrates innovation, rapid revenue growth and entrepreneurial spirit. With a growing team of 75 employees and presence in Montreal, Los Angeles, Berlin and Tokyo, it seems LANDR is shaping the future of music, one track at a time.

About LANDR

LANDR empowers musicians to create and get heard. As a pioneer in big data and machine learning for the music industry, [LANDR](https://www.landr.com) provides millions of independent artists and labels with a single space to learn about, collaborate on, master, release and monetize music online. Since launching in 2014, LANDR has consistently built tools that level the playing field for musicians, combining into a self-serve platform that is affordable and invaluable at every stage of the music creation lifecycle. To learn more about LANDR, visit <https://www.landr.com>.

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